

Have an Idea for a New Product or Company?  
Then Sign Up To

# PITCH WITH RICH

## ELIGIBILITY

Any Full or Part Time Undergraduate and Graduate Students of SUNY Plattsburgh with an idea for a product, service, or company

### \*BONUS\*

All Participants will receive a \$25 giftcard to Zuke's Corner Store



## SESSIONS

Email Dr. Gottschall at least 2 day prior to your preferred session  
[@gottscrl@plattsburgh.edu](mailto:@gottscrl@plattsburgh.edu)

October 26th @3:30-8:00pm

November 2nd @3:30-8:00pm

November 9th @3:30-8:00pm

If you can't make any sessions, reach out to Dr. Gottschall

Stop by the Entrepreneurship Suite in Ausable 307 to chat with Alyse and Vlad about your pitch!



## PREPARING YOUR PITCH

- Conducted on Zoom
- Prepare a 5 minute pitch that includes the following
  - Your idea, product or service
  - The customer problem you are addressing or solving
  - How far along are you in your venture?
  - What are your next steps?
  - What do you think you could use to help?
- Pitch is informal and may be recorded for educational/promotional purposes