BEEHIVE BEAUTY Salon (Fall 2023)

Applications Open July 31st, 2023

FINAL Due Date for Internship Proposals → August 31th, 2023 at 2:00 pm

Job Description

Plattsburgh, NY 12901

Internship opportunity for a deep dive into small business ownership. Minimum 3hr/week on site. Scheduling is flexible.

Small business in rural communities

Dive into the world of independent beauty salons in the North Country. Acquire first-hand accounts of salon ownership, learn how entrepreneurs got their businesses going and now keep them going. Intern will do interviewing and observations. Also may include meeting students of local beauty and aesthetician programs who aspire to open their own independent beauty salons. Students may also employ their interest in photography to document their research.

Minimum requirements:

- Minimum sophomore standing or POI.
- An interest in the social sciences (e.g. anthropology, sociology, psychology, GWS, political science, etc.), historical research, entrepreneurship, gender, culture and community, education, community outreach, and rural economies, and photography/photo-journalism.
- Initiative and the ability to collaborate with diverse groups of people.
- Enthusiasm and willingness to learn about small business, entrepreneurship, economics, the beauty industry, human dynamics and culture!

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All interested students are encouraged to contact:

Dr. Amy Mountcastle, Department of Anthropology mountca@plattsburgh.edu

or Dr. Deborah Altamirano, Department of Anthropology <u>deborah.altamirano@plattsburgh.edu</u>