
DISTINGUISHED VISITING ALUMNUS PRESENTATION



*The Line Entrepreneurs Must Face and How Fortitech
Became a World Leader in Nutrient Systems for the
Food, Pharmaceutical and Nutrition Industry*

Presented by Walter S. Borisenok '79

Tuesday, April 11, 2023, 4 p.m.

Krinovitz Recital Hall, Hawkins Hall

**Join us in welcoming back to campus fellow Cardinal Walter S. Borisenok '79 as a
Distinguished Visiting Alumnus.**

Borisenok is co-founder and former CEO of Fortitech, the world leader in the development of custom food ingredient premixes and blends for the food and beverage, infant nutrition and dietary supplements industries.

After leading and growing Fortitech from a home-grown company into an international concern with more than 500 employees and \$325 million in annual sales, Walt navigated a deal with Dutch competitor DSM and sold Fortitech for \$663 million in 2013.

The Distinguished Visiting Alumnus Award is presented by the Plattsburgh Alumni Association to honor graduates for professional achievements, contributions to society and service to the alma mater.

Sponsored by the Plattsburgh Alumni Association, Plattsburgh College Foundation, and the schools of Business & Economics and Arts & Sciences.

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