

## Senior International Officer

**International Education | Executive Leadership | Cross-Functional Project Collaboration | Budgeting**

Senior International executive with deep and broad experience at the university level. Leverage 24 years administering academic programs and managing growth-driven initiatives with ability to build and navigate relationships with stakeholders across the entire campus. 13 years of experience in international education, developing study abroad programs, establishing international partnerships, and advancing campus internationalization, and recruiting international students to create robust international programs.

### Areas of Expertise

*Project Management ▪ Strategic Negotiation ▪ Budgeting ▪ Leadership & Management  
Mentoring & Coaching ▪ Decision Making ▪ Risk Management & Safety ▪ Fundraising  
Academic Recruitment ▪ Training ▪ Campus Internationalization ▪ Technical Writing*

## SELECTED CAREER HIGHLIGHTS

- Transformed International Education Week into a campus-wide signature event
- Created international alumni network and hosted three successful reunions in China at Emporia State (ESU)
- Introduced new process for developing and onboarding international partnerships at ESU
- Initiated and brokered new Global MBA Program with Chinese partner enrolling 180 new students per year at ESU

## PROFESSIONAL EXPERIENCE

### EMPORIA STATE UNIVERSITY

#### ***Dean of International Education***

02/2017 – Present

Hired to oversee and grow critical components of international education, including International Enrollment Management, International Student and Scholars Services, Education Abroad, Strategic International Partnerships, Intensive English Program, and Campus Internalization. Serve as Responsible Officer (RSO) and the Principal Designated School Official (PDSO).

- Designed strategy for new recruitment outreach by targeting key academic departments
- Created institutional procedures for working with agents and onboarded 15 accredited recruiting agents to strengthen and diversify outreach impact
- Implemented two new CRMs to support study abroad and recruitment/admissions modernization initiatives
- Partnered with deans and chairs to create new dual degree partnerships with international universities, resulting in three new partnerships, two of which doubled the number of incoming students in their respective programs
- Collaborated with 10 academic and student affairs offices to create impactful global learning programs for faculty, staff, and students on campus, increasing average attendance by 75%
- Secured alumni endowment gifts to finance annual International Food Festival
- Revised English language test score requirements and oversaw development of new online courses
- Developed relationships to bring high school students from 13 bilingual Latin American high schools to campus for short-term programs (33 participants from 4 countries to date despite COVID)
- Created prearrival online orientation on Terra Dotta, integrated international orientation with ESU's domestic offerings, and created an 8-week student success courses for all F1 students in their first semester.
- Streamlined processes for CPT and OPT application to maximize efficiency and improve success rates
- Reorganized Intensive English Program to prevent closure by creating online classes, partnering with bi-national centers in Latin America and creating short courses

**GRAND VIEW UNIVERSITY****Director of International Studies**

08/2013 – 02/2017

Delivered strategic leadership to advance education abroad, led international recruitment efforts, coordinated incoming international exchange students, and facilitated internationalization of university-wide curriculum.

- Designed six new strategic partnerships to support academic exchange and international student recruiting
- Doubled study abroad program participation in three years
- Collaborated with Center for Teaching Excellence and Provost's Council to develop the University's Global Awareness as a general education requirement
- Developed on-campus global learning opportunities, including annual Global Vision Week, and introduced new strategies to integrate general education seminars in study abroad programs
- Increased international student recruitment after streamlining scholarship information, revising English proficiency requirements, and organizing international recruiting trips
- Collaborated with Iowa Sister States, and regional partners to build relationships across China, Japan, and Mexico

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**ADDITIONAL EXPERIENCE**

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**UNIVERSITY OF KANSAS**

01/1999 – 08/2013

**Acting Assistant Chair, Department of Germanic Studies – 01/2012 – 08/2013**

- Selected to lead Department during receivership
- Supervised German proficiency sequence and team of 12 graduate teaching assistants

**Associate Director, University Honors Program – 07/2005 – 01/2012**

- Created global learning communities based on UN Millennium Goals
- Collaborated across the University with faculty, managed selection committees, and recruited students
- Oversaw curriculum development and redesigned Honors Program curriculum
- Partnered with International Affairs to secure Honor Program admission for international scholarship recipients
- Led Undergraduate Research Program and managed annual Undergraduate Research Symposium
- Advised approximately 150 Honors students annually
- Led 8-week German Summer Language Institute in Eutin Germany 2010-2014

**Assistant Director, University Honors Program – 01/1999 – 07/2005**

- Designed holistic application process to support incoming students
- Collaborated with Office of Admissions to recruit approximately 350 National Merit Scholars over four years
- Created alumni network and hosted 5 reunions
- Initiated collaborations with the Endowment Association to begin formal fundraising efforts

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**EDUCATION | PROFESSIONAL DEVELOPMENT**

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**PhD, Germanic Languages and Literatures**, University of Kansas, Lawrence, KS

**MA, German Studies**, Indiana University, Bloomington, IN

**BA, German, Minor Spanish, and Honors Program**, SUNY Oswego, Oswego, NY

**Middlebury Summer Language Schools**, Middlebury VT (Spanish School 1986, German School 1987, 1991, 1993)

**DAAD Fellow** University of Mainz, Mainz, Germany 1993–1994

**State of Lower Saxony Exchange Fellow** University of Göttingen, Göttingen 1989–1990

**CERTIFICATION & TRAINING:**

- Certified NAFSA Trainer Corps
- National Conference Committee Planning Board, American International Recruitment Council (AIRC) 2020 – Present

- Association of International Education Administrators (AIEA) Senior International Officer Leadership Program, 2017
- Central College Abroad 50th Anniversary Celebration Workshop on Study Abroad and Career Readiness, Central College, Pella, IA, April 2015
- Consulting project, University College Copenhagen to design special summer program for international students, 2015
- The Institute at Institute for Study Abroad - Risk Management and Safety for Study Abroad, 2014
- Forum on Education Abroad; Standards of Good Practice Workshop on Curriculum, University of Minnesota, Minneapolis, MN, 2013

#### SELECT CONFERENCE PRESENTATIONS

- NAFSA Trainer Corps Workshop on International Student Recruiting. NAFSA Denver May 2022
- Social Global Learning as a Social Capital-Building Endeavour (AIEA) Annual Conference, New Orleans, LA February 2022
- The Future of Mobility in International Education (AIEA) Annual Conference, virtual, February 2021
- Saying “No”: Developing Strategic Management Priorities for the International Office, NAFSA, Washington DC, May 2019
- Panel chair, One Belt, One Road from Asia Westward, 2018 Asian Business Summit, Overland Park, KS, May 2018
- Round Table convener, Statewide Collaboration among Colleges and Universities to Strengthen International Recruitment, Kansas International Educators Conference, Hays, KS April 2018
- Transactional vs Strategic International Engagement: Determining the Best Approach for Your Campus, panel, Association of International Education Administrators (AIEA) Annual Conference, Washington DC, February 2018
- Strategic International Partnerships as Vehicles for Campus Internationalization, Annual Xi'an Polytechnic University International Education Exposition, Xi'an, China, September 2017
- Partnering with Sister Cities and Sister States to Promote Internationalization 4th Annual Iowa International Education Conference, Cedar Rapids, IA, April 2016
- Changing Landscape of Establishing and Maintaining Partnerships in China NAFSA Region IV Conference, Des Moines, IA, October 2015
- Workshop Growing Our International Education Business Sector (panelist), sponsored by International Traders of Iowa, the US Commercial Services, and the Greater Des Moines Partnership, Des Moines, IA, February 2015
- (I @ the I) Institute at the Institute for Study Abroad - Risk Management and Safety for Study Abroad July 2014
- “Ulrich’s Lanzelet and the Elasticity of Narrative.” 39th International Congress on Medieval Studies, Western Michigan University, Kalamazoo, MI, May 2004
- Panel Discussion on the Oldest Honors Programs in the United States (“History of the KU Honors Program”) National Collegiate Honors Council Conference, Washington, DC, October 2000

#### UNIVERSITY SERVICE AND APPOINTMENTS

##### University Governance Service

- Member, University Committee on Diversity 2017-2020
- Member, University Senate Executive Committee (SENEX) 2005–2007
- President, Unclassified Professional Senate 2005–2006
- Vice President of Unclassified Professional Staff Association 2004–2005

##### University Academic Service

- Chair Global Vision Week Executive Committee 2013-2017
- Chair, International Education Committee 2013-2017
- Member, Multicultural Committee 2013-2017
- Member, University Council on Academic Policies and Procedures 2005
- Undergraduate Academic Concerns Committee 1999, 2000, 2004

##### Conference Planning

- Director of Great Plains Regional Honors Conference 2005 (\$30,000 budget)
- Co-director of Kansas Regents Summer Honors Academy 2002 (\$235,000 budget)

#### Scholarship Selection Committees

- College of Liberal Arts and Sciences Scholarships Selection Committee 1999–2005
- Rhodes/Marshall Scholarship Committee 1999–2001

#### Search Committee Member

- Assistant Professor of Modern Languages, Emporia State University, 2022
- Director of Undergraduate Admissions, Emporia State University, 2021
- Director of Intensive English Program, 2019
- Associate Professor of TESOL (as chair), Emporia State University, 2018
- Provost, Grand View University, 2016
- Assistant Professor of Humanities, Grand View University 2015
- Assistant Professor for University of Kansas, German Department 2001

#### UNIVERSITY COURSES TAUGHT

##### German and Spanish

- Elementary and Intermediate German I and II
- Elementary Honors Spanish
- Business German
- German Literature in English Translation
- Magic, Monsters, and the Occult in German Culture
- Berlin in German Culture
- Introduction to German Literature 1890–present

##### Honors First Year Seminars

- The Medieval University
- The Sexual Revolution of the 12th Century

#### ACADEMIC HONORS AND AWARDS

- Mortar Board University of Kansas Outstanding Educator Award 2005
- Max Kade Foundation Dissertation Grant 2000
- DAAD Fellowship, University of Mainz, Germany 1993–1994
- Exchange Fellow, University of Göttingen, Germany, 1989–1990

#### LANGUAGE PROFICIENCY

- German, C2
- Spanish, C1
- French, A2

### PROFESSIONAL MEMBERSHIPS

**AIEA** (Association of International Education Administrators) **NAFSA** (Association of International Educators) | **AIRC** (The American International Recruitment Council) **IIE** (The Institute of International Education) | **ISEP** (International Student Exchange Program) **NSE** (National Student Exchange)