

Dr. Christina Keppie is the Director of the Center for Canadian-American Studies at Western Washington University, a role she has occupied since 2018. She received her PhD in French Applied Linguistics from the University of Alberta in 2008 before moving to Bellingham where she served as Professor of French and Linguistics until 2022. On behalf of the Center for Canadian-American Studies, Dr. Keppie works in collaboration with the Center's consortium partner, the University of Washington, on the collective study of Canada with nearly \$2.5M in Title VI U.S. Department of Education federal grant funds. Dr. Keppie also serves as the current President of the *Association of Canadian Studies in the United States*.

Dr. Keppie's teaching and research interests focus on language attitudes, ideology, and the role of festivals and celebrations in the construction of Acadian diasporic identity as revealed through an ethnographic framework, on which she has published widely throughout her career. Her most recent publication, a book chapter titled "Bringing Sexy Back to Canada, is a reflection of her approach and challenges to teaching French and Francophone Canada at a transboundary American institution in *Reflections from Abroad: The Construction of Canadian Identity* - A scholarly author's book volume published by Palgrave McMillan and co-edited by Chris Kirkey and Richard Nimijean.

Outside of the scholarly world, Dr. Keppie is a dedicated martial artist, weightlifting coach, hiker, gardener, and lover of cats.