BEEHIVE BEAUTY Salon (Spring 2023)

Plattsburgh, NY 12901

Internship opportunity for a deep dive into small business ownership. Minimum 3hr/week on site. Scheduling is flexible.

Small business in rural communities:

Dive into the world of independent beauty salons in the North Country. Acquire first-hand accounts of salon ownership, learn how entrepreneurs got their businesses going and now keep them going. Intern will do interviewing and observations. Also, may include meeting students of local beauty and aesthetician programs who aspire to open their own independent beauty salons.

Minimum requirements:

- Minimum sophomore standing or POI.
- An interest in the social sciences (e.g. anthropology, sociology, political science, etc.), historical research, entrepreneurship, gender, culture and community, education, community outreach, and rural economies.
- Initiative and the ability to collaborate with diverse groups of people.
- Enthusiasm and willingness to learn about small business, entrepreneurship, economics, the beauty industry, human dynamics and culture!

All interested students are encouraged to contact:

Dr. Amy Mountcastle, Department of Anthropology mountca@plattsburgh.edu