# PLATTSBURGH

## **UNIVERSITY SURVEY SUPPORT (USS)**

USS assists in a coordinated approach to the surveying of student, alumni, faculty, and staff opinion. We offer general guidelines and advice in the development and administration of surveys, while also:



Acting as a consultant for departments/programs seeking to conduct surveys



Eliminating redundant surveying



Promoting availability of survey instruments and results



Consolidating campus survey results for consultation and further analysis to facilitate research, assessment, planning and external reporting

## How we can help:

- If you are interested in creating a questionnaire or another type of survey to gather information from students, faculty, or staff, please review the Survey Policy
- Office of Institutional Effectiveness (OIE) and USS are happy to assist with drafting, reviewing, and scheduling the distribution of surveys as well as analyzing survey results.
- If you are interested in administering a survey developed by a third party vendor, please consider working with USS to discuss survey timing and distribution.

USS also provides the following approved survey templates:

- √ Student Event Questionnaire
- ✓ Community Event Questionnaire
- ✓ Group Participate Feedback
- √ Committee Participation Feedback

### Process for Submitting A Survey Review Request

Survey sponsors seeking approval should submit the following information using the <u>Campus Survey form</u> on the TeamDynamix request platform:

#### **Project Title & Purpose**

What is the survey about, and why is it needed?

#### Population & Sampling Plan

Who will be surveyed, how many, and how are they selected?

#### Instrument

Draft survey or key themes to explore

#### **Timeline**

Proposed response period

#### Administration Method

Platform, distribution method

#### Data Use Plan

How data will be analyzed and reported (who, how, when)

#### **Point of Contact**

Faculty/staff/student responsible

Once the campus survey form has been submitted, USS will:

#### **Check Completeness**

Ensure required fields are submitted

#### **Assess Survey for Endorsement**

Score and provide relevant comments on each dimension

#### Provide Feedback

Offer constructive suggestions to strengthen survey design or dissemination

## USS members will assign one of three statuses:







Decisions are recorded and shared with the sponsor. Endorsement will provide credibility to surveys and should promote higher response rates.

### Survey sponsors receiving endorsement must agree to:

- Share a summary report of results with USS within 6 months of survey close.
- Where feasible, make de-identified results available to the campus community.

## **CONTACT US:**



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plattsburgh.edu/about/presidentleadership/institutional-effectiveness/universitysurvey-support.html

