

# PLATTSBURGHNEXT

PLATTSBURGH NEXT IS THE UNIVERSITY'S ROAD MAP TOWARD GREATER INSTITUTIONAL STRENGTH.. THE PLAN IS MADE UP OF FOUR PILLARS, GROW & STABILIZE ENROLLMENT, STRENGTHEN STUDENT SUCCESS, PRIORITIZE EQUITY & INCLUSION, AND ENGAGE THE NORTH COUNTRY.



## SHI-VEAR PARKER

Albany, New York

Class of 2025

Studying Communications and Public Relations

Shi has spent the semester working in the the Office of Diversity, Equity and Inclusion on campus. He describes the office as busy, and has had the chance to work on many of the DEI programs and events that SUNY Plattsburgh has to offer. Shi spoke about these events, such as racial healing at the H.U.B., and how he can tell that they really touch people, and make them feel heard. After all, these events are here to support students He has been working with Allison Heard, Vice President of Diversity, Equity & Inclusion, who he says has connected him with the community through their work together.

## ABOUT THE PRIORITIZE EQUITY & INCLUSION PILLAR

SUNY Plattsburgh must continue to realize a shared vision of becoming an inclusive academy — a community of diverse students, faculty, and staff, where equity and inclusion are a constant focus and the pursuit of social justice is identified as a defining community value.

“I see more students coming and using the resources that this office has to offer. This office makes a difference for a lot of students.”

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**PLATTSBURGHNEXT** and the  
four pillars, scan here!



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**MOLLY HOHL**

Manhattan, New York  
Class of 2025  
Studying Finance, Economics, and MIS

Molly became a part of the Student Managed Investment Fund (SMIF) this past fall semester, having attended a conference in Manhattan as a member of the club. Also this past fall, Molly was successful in making her own club for economics, which already has ten members. When asked about these accomplishments she told us about the support she has gotten from her professors, who she says she sees as mentors and will miss when she graduates. She spoke about Dr. Qirjo, the advisor for her Economics Club, and how he has made both herself and members of the club more passionate about economics. Molly also said that she has felt supported by Dr. Pascalau, as both his student and as a member of the SMIF club. Furthermore, this semester Molly became a TA in Bloomberg Lab, where she spends many of her hours both working in the lab and using the terminals. She says that the lab is a great resource on our campus, and that supports and furthers her education.

## ABOUT THE STRENGTHEN STUDENT SUCCESS PILLAR

Our faculty are teachers, scholars, and researchers who are highly responsive to the changing needs of our students. SUNY Plattsburgh must be known widely as a place with an outstanding academic experience and exceptional support for all students as they strive to achieve their educational and career goals.

“  
I don't know what  
I'd do without  
these people here  
to help me see  
what I can really  
do and who I can  
be.

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**GWEN MADER**

Saranac Lake, New York  
Class of 2026  
Studying Fitness and Wellness

Gwen transferred to SUNY Plattsburgh in the fall of 2023, from North Country Community College. She decided to transfer because Plattsburgh was one of the only schools in New York that offered the programs she was looking for. She also knew many Plattsburgh alumni, as well as some enrolled students. During her transfer Gwen said the Registrar Office was a great resource to her, and made her transfer effortless. Once she had transferred she found herself more engaged on campus, feeling that there was a place for everyone. As a part of the program that she transferred to Plattsburgh for, Gwen has had the chance to do internships, presentations on campus about her studies, and instruct her own Pilates class.

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## ABOUT THE GROW & STABILIZE ENROLLMENT PILLAR

The recruitment and retention of SUNY Plattsburgh students (at both the Main Campus and Queensbury) is our top priority. We will collectively focus our administrative leadership and divisional resources on strategies to steadily grow and then stabilize SUNY Plattsburgh's incoming student classes, both undergraduate and graduate.

Through these experiences I've made endless connections that allow me to see friendly faces all around campus.



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**GRAHAM VOLLMER**

Jamestown, New York  
Class of 2024  
Studied Global Supply Chain Management

Graham came to Plattsburgh in 2021 to study Global Supply Chain Management. After he graduated this past year he stayed in Plattsburgh. He said that the North Country reminded him of his home in some ways, but that the nature he was surrounded by was more grandiose. It wasn't only the nature that the area has to offer that made him want to stay, but the people he met and surrounded himself with in his years at SUNY Plattsburgh. Graham also said that he found that there were a lot of opportunities for him and his career here. From when he came here in 2021 he had his heart set on staying in the North Country after graduation, and with these opportunities he was able to stay.

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## ABOUT THE ENGAGE THE NORTH COUNTRY PILLAR

SUNY Plattsburgh strives to distinguish itself as a preeminent public higher education institution of the North Country where our beautiful Adirondack, Lake Champlain, and Queensbury locations are understood to be central to our identity.

“The North  
Country kept  
me interested  
in looking for  
more  
opportunities.”