

# Fall 2023 Enrollment and Retention Report

October 13, 2023

**STATE UNIVERSITY OF NEW YORK**  
**PLATTSBURGH**  

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**INSTITUTIONAL EFFECTIVENESS**

## Total Headcount

Official headcount for Fall 2023 is 4,417 total students consisting of 3,856 undergraduate and 561 graduate students. Overall headcount held relatively steady from last year (a single percentage point decline) and declined by 23% from Fall 2018 when there were 5,704 students.

	Fall 2023	Fall 2022	Change
Undergraduate Students	3,856	4,004	-148; - 4%
Graduate Students	561	470	+91; +19%
Total	4,417	4,474	-57; - 1%

Table 1: Official headcount by student level

## New Students

The first-time, full-time (FTFT) cohort for Fall 2023 is 776 students, a decline of 7% from Fall 2022's total of 839. There are 274 new undergraduate transfer students. This is a decline of 18% from 336 new undergraduate transfer students in Fall 2022. 193 new graduate students represent a 7% increase from the total in Fall 2022.

## Sex, Race, and Ethnicity

59% of SUNY Plattsburgh undergraduates identify their sex (as assigned at birth) as female. This higher proportion of female students is consistent with data from the past few years. Likewise, females account for nearly three quarters of all graduate students (73% this year).

The percent of undergraduate students identifying as belonging to a URP, or underrepresented population, (federal race/ethnicity categories including Asian American, Black / African-American, Hispanic, American Indian / Native American, Hawaiian / Pacific Islander, or multiple races) holds steady from last year at 31%. Graduate students identifying as belonging to a URP increased from 11% to 13%.

## Pell Recipients

38% of undergraduate students are Pell Grant recipients.

## On-Campus Housing

Just under half (44%) of all undergraduate students live on campus.

## Region

The North Country accounts for over a quarter (26%) of all FTFT students with high percentages of students also coming from New York City and the Capital District (18% of students come from each of these regions, respectively). 14% of FTFT students come from the Mid-Hudson region and 11% from Long Island.

## Enrollment by Campus

The below table depicts enrollment by campus and by student level. As illustrated in this table, a majority (92%) of the 3,856 students are enrolled at the Plattsburgh campus.

	Plattsburgh Campus	Queensbury Campus	Online
Undergraduate Students	3,282	53	521
Graduate Students	256	6	299
Total	3,538	59	820

Table 2: Official headcount by campus

## Retention

Fall to fall retention has increased. Fall 2021 to Fall 2022 overall undergraduate retention was 78% and Fall 2022 to Fall 2023 overall undergraduate retention now stands at 81%. Graduate retention also increased from 82% (Fall 2021 to Fall 2022) to 87% (Fall 2022 to Fall 2023).

Fall 2022 to Fall 2023 retention among first time, full-time students stands at 74%, a slight increase from last year's FTFT retention of 73%.

Comparing different demographic groups illustrates a few differences. Fall 2022 to Fall 2023 retention of Female students stands at 86% whereas retention of Male students is 84%. URP students were retained at 81% whereas non-URP student retention is 86%.